Minutes

Tuesday, November 11th, 2014

6:30pm Campbell Dining Room, SLTC

* **Call to Order**
	+ - Graham Senor – present
		- Annie Vogt– present
		- Ty Spradley – present
		- MiMi Spjut – present
		- Sean Alexander – present
		- Carrie Yang – present
		- Shereen Moufarrej- present
		- Laela Zaidi- present
		- Jackson Fitzgibbon– present
		- Liz Forester- present
		- Lauren Wallis – present
		- Andrew McWard – present
		- Brady Rowe – present
		- Peter Butler – present
		- Angela Lamb – present
		- Brynn Davis – present
		- Brooke Nelson – present
		- Mo-Mo Filat – Morgan Carrico
		- Evan Mitchell – present
		- Mitch Harle – present
		- Alex McIntyre – present
		- CeCe Collins – Mitchel Griffin
		- Laura Price – present
		- Elisa Rivera – present
		- Anna Nester– present
		- Mitchel Griffin– present
		- Charley Ford– Sean Alexander
		- Sophie Knorek – present
		- Kelsey Atwood/Laura Gressler – Rachel Parmer
		- Marissa Lee- present
* **Welcome Guests<3!<3!<3!**
* **Special Business with President Tsutsui**
* The President met with the Board of Trustees and it went very well. They discussed strategies such as increasing aid to attract students, taking more dramatic marketing steps, and hiring consultations. So far, every consultant has said the most important thing to do is to increase the number of students. TO do this there is a bigger emphasis on marketing and branding our image. Those marketing processes are going well and moving forward. The President noted that the branding meeting was not a public meeting; it was just to capture the essence of Hendrix students and our campus. The next step is to take the branded identity into a marketing strategy like a tag line.
* Budget: even with more students we will need a to cut another million dollars. President Tsutsui wants to avoid layoffs. Hopefully this is just a temporary cut that will give us some breathing room.
* Good news: Committee on Trustees was receptive to the notion to have a student Trustee! Senate will start working on a proposal.
* **Questions:**
	+ - New facilities building for Marketing/Communications? Used to be in the IT shack by Hardin and Fausett so we purchased the old church. They have more space and a nice studio for filming
		- Meeting the need retroactive? Just for incoming freshmen students, offering more aide to the new students to help cover costs.
		- Admission office has any new strategies? Yes we have been looking into what we can do. We buy names from ACT, SAT, AP etc. and so we increased the number of names to reach more people. Found out that there are many students not thinking about students until applying for college until senior year so we are reaching out to them.
		- Serious talk about fundraising? We are pushing the fundraising hard. Annual fund, the telethon and the board’s contribution are about $2 million a year. It’s hard to kick that up but we are looking for the next campaign which is next summer. Over the long term this will help us out.
* **Committee Reports**
	+ Committee on Everything Awesome *with Dean Wiltgen*

Housing reviews (meeting)- We talked about a timeline, we are working on a proposal for Senate to endorse and will have the plan for the last Senate meeting of the semester. Looking at key factors like squatting and such. If you have concerns or ideas, contact the Dean or your resident Senator.

* + - Light walk at 7:45 tonight!!
		- Damages- Many damages on campus, please take responsibility. Martin had a damaged bathroom and gross sticky floors that had to be fixed. We are working with a tight budget so please come forward.
	+ Multicultural Development Committee *with Charley Ford*
		- International Week was awesome!!
		- Ask me about Africa had 20 people show up and ask great and challenging questions about Africa to out panel of African students and Dr. Shutt.
		- Fashion Show also had roughly 20-30 people in attendance.
		- Talent Show had 50 people show up and watch the acts.
		- Food Bazaar was so popular we ran out of plates before the food ran out. We bought almost 500 plates!
		- Asian Cultural Club has Hot Pot city this friday in sltc kitchen at 6p.m.
		- Arab Club will be having our Street Coffee Shop on Thursday November 13th from 11-1. We'll be setting up a table in the burrow with Turkish coffee, Arabic tea, and baklava. Everything is free but we will be accepting donations to the Syrian Children in Crisis fund.
	+ Financial Committee *with Carrie Yang and Shereen Moufarrej*

SoCo Reallocation for Cinco de Mayo $5,000 – for Bubble Week, SoCo did not purchase inflatables wants to reallocate to have inflatable/mariachi/food for Cinco de Mayo. Approved.

* Please come through discretionary if you have event ideas.
* Next week there is a stipend meeting along with a questionnaire regarding the stipend evaluations. FinCom decided it is most fair and efficient to eliminate hearing but appeals are still available. Thought it would be unfair for old position since the new positions would get more time to “sell themselves”. It would be redundant to have hearings for each but the added questionnaire would still give organizations a voice. Appeal hearings are still available. The changes to the document passed.
	+ Campus Kitty *with Laura Price*
		- We are happy to announce….
		- CK 2014-15 Charities and Organizations!!

-The Ministry Center

-Conway Community Connections Pediatrics Plus

-Soul Food Cafe

-Faulkner County Senior Citizens Program

-Single Parent Scholarship Program

-Ozark Mission Project

-GMeal

-Lucie's Place

-Children's Advocate Alliance

-CARTI

-Arkanpaws

* + - The Holiday Bazaar! - Its the holiday season….which means Holiday Bazaar!! If any student or student organization is interested in buying a table to sell their shirts/items/etc at the Bazaar, email CampusKitty@hendrix.edu. For example, Ultimate Frisbee did it last year for their shirts and frisbees. We normally get mostly community members, but we would love to have students too! Tables are $40.
		- Poverty Simulation! - Next week, the Miller Center and Fellowship are helping put on a poverty simulation, Thursday Nov 20 at 5:40. We did it for the first time last year and its a great, eye-opening, and educational experience for anyone interested in community involvement, volunteering, social work, or a life in public service. For more information contact CamputKitty@hendrix.edu.
	+ Committee on Gender and Sexuality *with Marissa Lee*
		- Upcoming Events

-Unity Mondays at 8 in Campbell

-SAGE Snack and Yak (will give you info as soon as Hannah Hill sends it to me)

- Condoms and Concerns Thursday from 11-1 in the Burrow

- -Tedrix Women- Nov 22nd 2-4 pm two female speakers. RSVP on the sun porch next week!

* + - COGS Fact of the Week: The Bechdel Test measures the role women play in films. To pass the test a move must have at least two named female characters in it who talk to each other about something other than a man. There are currently 5,574 movies in the Bechdel Test database, and 57% of movies pass the test.
	+ SOMEC *with Anna Nester and Jeff May*
		- Constitution revisions
		- Updated constitution: Media Committee is including SOMEC under their umbrella for efficiency purposes. The updated changes to the constitution were largely grammatical and obvious out dated language changes.
			* One larger change: Late Request change (on page 4) states that there is a late fee if you submit a late request.
			* SOMEC co-chairs will be hired through the Media hiring process not through Senate Committee on Committees. SOMEC document approved. Committee on Committee By Law change for the hiring process also approved.
	+ Social Committee *with Sophie Knorek*
		- DECK THE HALLS WITH GLITTER EVERYWHERE FA LA LA LA LAAAAAA LA LA LA LA. SoCo54 is on Saturday, November 22nd from 9PM-1AM. Disco. Groovy.
		- Wristbands will be given out Wednesday-Friday on the sunporch. Stay tuned for exact times next week.
		- Guests will be $5. Each student is allowed one guest.
		- Athletes may not take their wristband with them, as per usual. We will have a list of all registered athletes and they can pick up wristbands the night of the event.
		- Glitter font on the t-shirts, what could be better?
* SoCo 54 Alternative event: A Super Smash bros tournament on Nov 22nd with card games in Worsham. Questions? Email Hannah Katz.
	+ - Been very focused on being frugal, so far SoCo has saved $10,000! Giving some money, (~$1,500) to the discretionary.
	+ Media Committee *with Mitchel Griffin*
		- Media Committee:
		- Updating Operating Document. Absorbing SOMEC.
			* The hiring process is similar to CoC. Just formalizing the process also in article 2 removing the bookkeeper position because the Chair already does that job. Added an evaluation. Voting on it next week! Read read read.
		- KHDX & Concert:
		- Cherub will be November 12th in Worsham!! Pick up wristbands on the Sunporch!
		- To win front-row seats or a meet-and-greet enter the “flat cherub” competition. More info is available on the KHDX Facebook page: [www.facebook.com/KHDXradio](http://www.facebook.com/KHDXradio) .
		- The Profile:
		- Check out the latest issue - “Our Melting Pot” - featuring Hendrix’s diversity.
		- The Aonian:
		- Now taking submissions. Fall deadline is December 5th. For more info, use this link: <http://hendrixaonian.wordpress.com>
	+ Environmental Concerns Committee*with Elisa Rivera*
		- This Friday at 7PM in Worsham, ECC is teaming up with SLIC to show the documentary La Cosecha/The Harvest. The documentary delves into the U.S. food system, bringing to light who picks our food and the conditions that they are exposed to. Watch the trailer here! http://vimeo.com/25874029
		- On Monday 17th at 7PM in Mills A, ECC will host a panel to discuss the Arkansas branch of the proposed Plains & Eastern Clean Line. Clean Line Energy is a company that seeks to bring cheap wind energy to customers from Oklahoma to the east coast. To do this, CLE plans on using eminent domain to secure a path through Arkansas. The panel will be moderated by Dr. Jay Barth and will be made up of Glen Hooks, Chapter Director of the Arkansas Sierra Club; Dr. Bob Allen, creator of the green energy blog Bob of the Ozarks; Alison Millsaps, a homeowner in the proposed path; and Cynthia Callahan, professor at Arkansas Tech.
		- On Wednesday 19th at 7PM, the Hendrix College Republicans will be hosting a panel to focus on sustainability issues on campus, including ECC's proposed Student Sustainability Fund. The panel will be moderated by Dr. Joyce Hardin and will feature students from ECC, Young Democrats, and the College Republicans.
	+ Volunteer Action Committee *with Kelsey Atwood and Laura Gressler*
		- This week's Service Saturday is spending time with Senior Citizens at the Village Park Nursing Home. Email Dimple at shahdh@hendrix.edu to RSVP and meet at the bell at 8:45.
		- The next Bethlehem House dinner is from 4-7 this Saturday. Email greardt@hendrix.edu if you are interested.
		- Watch out for the next React to Film on November 19th at 7:30.
	+ Communications Committee *with Mimi Spjut*
		- Quote of the week: Earn your leadership every day. -Michael Jordan
		- Happy Veterans Day!
	+ Committee on Student and Academic Affairs (CSAA) *with Ty Spradley and Sean Alexander*
		- Departmental Liaison Reports
			* Library escort system should be kicking off by the end of this week! Email McWardAC@hendrix.ede if you’re interested in participating!
		- CSAA Member projects:
			* Peter Butler- working on the safety boxes on the dorms and academic buildings. Goal to get a little blue light above the boxes to help deter crime.
			* Brady Rowe- working on getting a maintenance club together to help fix the small problems to help Facilities out with.
		- Constituent Concerns
		- Printing quota- received an idea from a Professor suggesting that Moodle assignments will not count towards the quota. What do you think about this?
	+ Committee on Committees *with Annie Vogt*
		- Committee on Committees operating document: adopting it into our bylaws
			* Any changes were grammatical except one change: developed a new system of voting, from simple ballots to ranked choice voting. The document passed! The first CoC document ever!
	+ Academic Policy *with Sean Alexander*
		- Injury Policy update- Sean will continue to push for this. Met with Provost Bonebright about it and received valuable insights and advice.
	+ Executive Committee *with Graham Senor*
		- No report
* **New Business**
* **Adjournment**